



The Write Angle

PRESIDENT'S MESSAGE



It's time to kick off the 2021-22 bowling season. Bowling centers across Ohio are preparing for a resurgence of enthusiasm for league bowling. The COVID pandemic hurt not only the bowling centers, but our local and state associations as well. The Buckeye Bowling Writers want to promote partnership with USBC, BPAA, Strike Ten and the Bowling Centers Association of Ohio to help "Bring Bowlers Back" for the fun and competition of league bowling.

Personal contact is one of the most productive means of communication. Contact your Promotion and Publicity Committees and see if you can help them contact the local association office and ask how you can assist in their recruitment efforts. Form a "telephone campaign" to remind bowlers who did not return last year that it is safe and that we welcome them back. Bowling is ready when they are! Leagues are soon forming and letting bowlers know they are missed creates a strong bond. Many people respond, when asked why they bowl, with; "Because someone asked me to." Make that effort – your association, as well as the state association, will be rewarded with an increase in membership.

We have good news to share with you! The President's Club, Association Managers Club and BBW are sponsoring a workshop in conjunction with the Ohio State USBC Jamboree on September 19, 2021, in Lancaster. Everyone is invited to attend even if you are not attending the Jamboree. All three clubs will make presentations with question-and-answer sessions following. It will be held at the Fraternal Order of Eagles, 1936 E. Main St., Lancaster, at approximately 12:00 noon. A flyer is included in this issue for your information.

We also want to remind you that the Ohio State USBC Annual Meeting and all of the associated events will be May 21st and 22nd, 2022. All our Award and Contest forms will be mailed from the state office in October this year and our deadlines will be March 1, 2022. Let this year be the one where YOU nominate that Special Someone in your association who goes above and beyond to promote your association and its' activities. We know there are many members out there who are deserving of recognition for the services they give – please help us recognize their efforts!

I'm looking forward to seeing some of you in Lancaster in September and all of you in Columbus in May!

- Ruth





WORKING TOGETHER MAKES US ALL STRONGER

LEADERSHIP/PUBLICITY WORKSHOP

Presented By:



WHEN: Sunday, September 19, 2021
(Immediately following the State Jamboree Workshop)
Everyone is invited even if you are not attending the State Jamboree

WHERE: Fraternal Order of Eagles
1936 East Main Street, Lancaster, Ohio 43130

PLEASE JOIN US FOR GREAT INFORMATION ABOUT ALL THREE ORGANIZATIONS.

Presentations will be made by each organization followed by question and answer sessions.

A great opportunity to meet new people and establish new networking connections.

PLEASE NOTE:

All attendees will be eligible for door prizes.
Winners must be present to win.

We are here to be of service to you.

Let's Get Together!

The Buckeye Bowling Writers is your key to learning and improving your writing skills!

- ⇒ Our mission is to bring together in an atmosphere of friendliness and cooperation those who promote bowling in the State of Ohio and who are members of any Ohio bowling association. Our services and activities include:
- ⇒ Newsletter - The Write Angle
- ⇒ Writing Contest
- ⇒ Publication Contest
- ⇒ Poster Contest
- ⇒ Annual Meeting and Awards Presentations
- ⇒ Workshops
- ⇒ Website - www.buckeyebowlingwriters.com
- ⇒ Administers the Mary Jannetto Award for Local Bowling Promotion
- ⇒ Administers the Ruth Heath-Trott Award for Excellence in Bowling Involvement
- ⇒ Exchange Mart for members and guests
- ⇒ Delegate Welcome Party for delegates and guests attending the Ohio State USBC Annual Meeting (shared responsibility rotated among the members of the Buckeye Bowling Boosters Club)
- ⇒ Supports the International Bowling Museum and Hall of Fame and the Bowlers to Veterans Link
- ⇒ Offers promotion and publicity assistance to Ohio local associations
- ⇒ Promotes Ohio State USBC activities
- ⇒ Promotes International Bowling Media Association of America membership

MEMBERSHIP APPLICATION

I hereby apply for membership in the BUCKEYE BOWLING WRITERS and confirm all information below is correct:

Name: _____ Phone: () _____

Address: _____

City: _____ State: _____ ZIP: _____

E-Mail: _____

Local Association: _____ Position: _____

Publication for which I write: _____

Dues Enclosed: \$7.00 New _____ Renewal _____

Mail to: Julia Rhodes, 1024 Haley St., Van Wert, OH 45891 (419) 238-5942

www.buckeyebowlingwriters.com

Buckeye Bowling Writers

Providing service in promotion and recognition through all media for the sport of bowling.

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Editor: Lori Gillen

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