



The Write Angle

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Buckeye Bowling Writers

August 2016



PRESIDENT'S MESSAGE

The Buckeye Bowling Writers promulgated the meaning of this years' theme, "Generations of Communication" beginning with the Exchange Mart and Poster Contest. We are the promotion arm of our great sport and as such it becomes our responsibility to recognize those who excel in the various aspects of communication. Fifteen associations and/or related clubs presented the many ways available for us to share with the general public the successes of our local bowlers. The writers and photographers showcased the essence of what bowling can be.

At our annual meeting on Sunday, I was re-elected President and Joy Kellenbarger was elected Sergeant-at-Arms. Andrea Baker and Peggy Schrappe were elected directors. Lori Gillen was elected a Member Emerita for her 10 years of dedicated service.

I would like to offer my sincere congratulations to all of the winners of our contests:

Poster Contest:	1 st place	Greater Cincinnati USBC WBA
	2 nd place	Ohio Bowling Council
	3 rd place	Springfield District USBC WBA



The Springfield District USBC WBA also won the "People's Choice" award.



Leigh Betts Memorial Photography	Joy Kellenbarger, Southeastern Ohio USBC
Rilla Yeater Publication Award	Ruth Heath-Trott, Greater Toledo USBC
Sam Levine News Story	Ruth Heath-Trott, Greater Toledo USBC
Ruth Heath-Trott Award of Excellence in Bowling Achievement	Joy Kellenbarger, Southeastern Ohio USBC
Mary Jannetto Award for Local Bowling Promotion	Bessie Mack, Greater Toledo USBC
Garrett Swartz Certificate	John Simalinella, Cleveland USBC BA

As we begin the 2016-17 season, let us keep in mind that co-operation and understanding will be necessary from all fronts as we begin the merging process and it will only be by working together and communicating honestly that we will come through this process a much stronger and focused organization in the future. We must put our fears behind and move forward with a positive attitude. Put those positive thoughts to work and submit your associations' successes for our various contests. The "STARS will STRIKE" and also SHINE BRIGHTLY in 2017.

Ruth Heath-Trott, President





Helpful Hints

Verbs

When we read, we tend to look mostly at nouns – the names of people, places and things – that’s where the information is. But as writers the words we want to focus on are the verbs: that’s where the action is.

One kind of verb you may want to take a second look at: **Forms of the verb “to be”**: There’s nothing wrong with these verb forms. The problem is they are the most popular verb forms in the English language, and they’ve lost some of their power. If you’ve written five or six sentences in a row and all your verbs are linked with any of these six words – am, is, are, was, were, been – see if you can replace a few of these constructions with other verbs or verb forms. A sentence such as “He is going to be here on Tuesday,” for example, could be changed to “He arrives on Tuesday.”

Adjectives

Because we live in an advertising age, we’ve learned not to pay attention to adjectives. We’ve learned to see through the illusion of advertising to the specific details underneath. The specific details about any subject – person, place, product, service or idea – are what grabs the strongest hold on our imaginations. Compare “The new computer has proven to be a cost-effective alternative to the old word processors’ with “The ram has cut our operating costs by 30%.” Or “Management needs to be apprised of possibilities for entering international markets with new products” with “Twenty percent of the British clerical force lacks a computer centered data base.”

When you’ve finished the first draft of any writing, go back and circle adjective you’ve used. After each adjective, ask yourself this question: “What do I mean by this word?” Take the first answer that comes to mind, cross out the adjective, and put what you mean in its place.

If however, you think the adjective accurately captures your feel for the subject, leave the adjective; but in the next sentence give a specific example of what you mean. To say your boss has bad manners doesn’t stir your reader’s imagination nearly as much as saying your boss makes you babysit for his daughter, clean his aquarium and take his dirty clothes to the laundry.

Abbreviations

- Omit the period after letters of an organization: CCNY (City College of New York), ROTC (Reserve Officers Training Corps).
- Not all abbreviations are written the same way: MPH (miles per hour) can be written mph, Mph, m.p.h. Choose the way you like best. Make sure, however, that you are consistent throughout your article.
- Common abbreviations: a.m. (before noon), p.m. (after noon), e.g. (for example), i.e. (that is), etc. (and so forth).

Acronyms

An acronym is a special kind of abbreviation. It is formed by the first letter or letters of each word in a name or phrase. CIA, for example, is an acronym for Central Intelligence Agency, and sonar is an acronym for sound navigation ranging. Some acronyms are pronounced as if they were independent words. The acronym for North Atlantic Treaty Organization, for example, is pronounced as the word “NATO”; we do not say “N-A-T-O.”

Resource - The Write Stuff: A Style Manual for Effective Business Writing

Word Division

- Never divide a one-syllable word, such as height, sixth, cleaned, fixed. When the –ed ending is added to form the past tense, do not split it off when it is not pronounced as a syllable.
- Never divide a word so that a single letter stands by itself: *speed -y, read- y, a- gent*.
- Divide compound words on the hyphen. Avoid adding a second hyphen. For example, not *ex-pres-ident*, but *ex- president*; not *self-in- flicted*, but *self- inflicted*.
- Words with a prefix should be divided after the prefix: *non- aligned, pre-war*.
- Words with a suffix should be divided before the suffix: *grate- ful, joy- less*.

Resource – REA’s Handbook of English Grammar, Style, and Writing

Ruth Heath-Trott Award for Excellence in Bowling Involvement Mary Jannetto Award for Local Bowling Promotion Garrett Swartz Certificate of Recognition

These awards are a way to recognize your bowlers. All of us know someone who deserves to be recognized for supporting bowling. It does not need to be someone on your local or state board, think about your leagues!!! Do you have a cheerleader bowling with you? Does your league officers go out of their way to promote your tournaments, help with your fundraising or works at keeping your league full and fun? Do they attend state and national events and get others to go? Are they involved with your youth? Put on those thinking caps and lets submit who you think deserves the awards. Don’t think “they won’t win, why should I submit their name. We would love to hear from you.



- ❖ Ruth Heath-Trott Award – this award will be presented to recognize excellence in bowling involvement, at the local, district, regional, state and/or national levels. Any member of an Ohio USB Association is eligible.
- ❖ Mary Jannetto Award – this award will be presented to recognize an individual who promotes bowling locally. Any member of an Ohio USBC Association is eligible.
- ❖ Garrett Swartz Certificate – this award will be presented to recognize excellence a male member of any Ohio State USBC BA association for his participation in and support of bowling at local, district, regional, state and or national levels. Any male current member of an Ohio State USBC BA is eligible to be nominated for this award.

All three of these forms are included in this issue that you need to submit **YOUR BOWLERS**. Come on starting filling them out. Surprise your bowlers with honoring them with these awards.

Robin K. Mantey



The Buckeye Bowling Writers
is *your* KEY TO LEARNING AND
IMPROVING YOUR WRITING SKILLS.

Our mission is to bring together in an atmosphere of friendliness and cooperation those who promote bowling in the State of Ohio and who are members of any Ohio USBC Bowling Association. Our services and activities include:

- Exchange Mart for members and guests
- Newsletter – *The Write Angle*
- Writing Contest
- Publication Contest
- Poster Contest
- Annual Meeting and Awards Presentations
- Website – www.buckeyebowlingwriters.com
- Development and maintenance of local association/club websites
- Administers the Mary Jannetto Award for Local Bowling Promotion
- Administers the Ruth Heath-Trott Award for Excellence in Bowling Involvement
- Delegate Welcome Party for delegates and guests attending Ohio USBC WBA Convention.
This responsibility is rotated among the members of the Buckeye Bowling Boosters Club.
- Supports the International Bowling Museum and Hall of Fame and the Bowlers to Veterans Link
- Offers promotion and publicity assistance to Ohio USBC local associations
- Promotes Ohio USBC WBA and BA activities
- Promotes International Bowling Media Association membership

MEMBERSHIP APPLICATION

I hereby apply for membership in the BUCKEYE BOWLING WRITERS and confirm that all the information below is correct.

Name: _____ Phone: () _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail address: _____

• Association _____ Position: _____

Publication for which I write (if applicable) : _____

Dues Enclosed: \$7.00 New Renewal

Mail to: Robin Mantey, 29984 Zachary Lane, Rossford, OH 43460

Providing service in promotion and recognition through all media for the sport of bowling.

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