



# The Write Angle

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Buckeye Bowling Writers

October 2015



## PRESIDENT'S MESSAGE


Summer has come and gone and we are a few weeks into the 2015-16 bowling season. As you attend to your season opening duties, please make sure you have appointed a local publicity committee and a person whose job it is to recognize your members for their promotion and dedication to your local, as well as the state. The Mary Jannetto Award for Local Bowling Promotion, our Ruth Heath-Trott Award for Excellence in Bowling Involvement and our Garrett Swartz Certificate of Recognition are all excellent ways of showing your local pride by nominating someone from your association. It is not too early to start working on those credentials in order to have them submitted by the deadline of November 15<sup>th</sup>.



We know that many associations no longer publish a newsletter due to the expense involved, but many of you have websites and that section of our contests is in jeopardy of becoming extinct unless we get more entries this year. If your newsletter is only posted on your website, it is still eligible for submission to our contest. Just send the web address as part of your entry.

Communicating with our membership is one of the most challenging jobs of any association and even though it is difficult we must continue to get the word out to our members in any way we can. If you have a suggestion on how we can better recognized your efforts, please contact us. We welcome your input. The deadline for our Rilla Yeater Publication contest, our Sam Levine Best News Story and our Leigh Betts Memorial Photography contest is also November 15<sup>th</sup>.



Our tables  at the Exchange Mart are still at the bargain price of \$5.00 and you must make a reservation to secure one. The theme for the 2016 Exchange Mart is "Generations of Communication" and we already know that your creative people are working on your posters for the contest. This continues to be our most contested event. We are expanding on the Ohio WBA theme for the weekend of "Remembering Your Teens in 2016" by making the Exchange Mart a "Sock Hop" and will be offering prizes for the best representation of that theme by a person, club or association.

Your current membership dues are now due (our dues year's runs from August 1 to July 31) and you must be a current member to enter the various contests. I will be looking forward to seeing all of you in Dayton.

Ruth Heath-Trott, President  
Buckeye Bowling Writers



The **Buckeye Bowling Writers Website Award**, sponsored by the Buckeye Bowling Writers, is presented annually to recognize a website which services Ohio

bowlers. This contest is open to any BBW member who is a webmaster of a site which services Ohio bowlers.

Entry applications are available on the Buckeye Bowling Writer's website ([www.buckeyebowlingwriters.com](http://www.buckeyebowlingwriters.com)) and are published in *The Write Angle*.

All entries must meet eligibility requirements of being an official website of an Ohio local association or Ohio bowling related club to be considered for the award, and the webmaster must be a member of the Buckeye Bowling Writers.

We will have three different categories for sites entered as follows:

- **Gold:** Site designed by a professional web design company, but maintained by a BBW member. Compensation does not matter.
- **Silver:** Site designed and maintained by a BBW member only, who is not a professional web designer. Site has own domain name (i.e., www.bowl.com). Compensation does not matter.
- **Bronze:** Site designed and maintained by a BBW member only with no professional help, on a 'free' site (i.e., Geocities, Webs.com). Compensation does not matter.



Lori Gillen, Chair



## Generations of Communication

### “Shake! Rattle! & Roll” your way to the Exchange Mart!

It's time to make plans to attend the Exchange Mart. “Stroll” back to the time of your teens. Don't “Monkey” around. “Get into the Groove”! We won't be at the “Hotel California” but we will be at the “Hotel Marriott” in Dayton on February 26, 2016. So come in the garb of your time as a teen. Make some money for your club or association and dance the night away with fellow bowling friends!

Don't wait to reserve your table. Send it in today. Remember, even if your club's table is free you still need to send in the reservation form so we will have it ready. The tables are only \$5 each. Wow! What a bargain! Why not get a couple?

What a great opportunity to visit with old friends and make some new ones, while making some money for your local association or club. Come and enjoy the evening.

Don't forget, you need to make a poster to have a table! The theme this year is... **Generations of Communication** There will be a costume contest. An award will be given to the person, club or association which portrays this theme the best.

Get those creative juices flowing and let's see what you can come up with for your poster. Send your reservation to:

Joy Kellenbarger, Exchange Mart Chairman  
2026 Lake Rd. SE. Lancaster, Ohio 43130  
1-740-653-0254 e-mail seohusbc@aol.com



## It's Poster Time



Local associations and related clubs are invited (encouraged) to prepare a poster featuring some aspect of their activities, in unity with the suggested theme.

Posters must be in place at the Exchange Mart by 7:00 p.m. on Friday, February 26, 2016. Only one poster per association or organization. If you have a table at the Exchange Mart, don't forget you **MUST** have a poster!

Please keep in mind that all posters must be "homemade". Any posters thought to be professionally done will be eliminated.

Posters will be judged on the following:

- General Appearance
  - Is it attention getting?
  - Is it done neatly?
  - Does it catch the eye of the passerby?
  - Does it retain your interest enough to read the entire content?
- Originality
  - How do you present your subject matter?
- Clarity/Identity
  - How easy is it to tell who submitted the entry?
  - Does it meet size requirements of 30"x40"? **Note posters must his size and no tri-fold boards.**
  - How well do you express the theme?

## ***"Generations of Communication"***



# Seeking Candidates

**Just like you, for the following positions:**

**President  
Sergeant at-Arms  
Director#1  
Director #2**



We are always looking for interested and dedicated bowlers. Someone who is interested in promoting the sport we love and enjoy. Maybe this is you?

Please consider becoming part of this exciting organization as a member of the advisory board. You do not have to be a writer to serve on the board or to be a member of this club.

The election for these positions will be held at our annual meeting on February 27, 2016.

Please reply no later than: February 1, 2016.

Candidate form included in this issue.



## Rules for the BBW Writing and Photography Contests

### Rilla Yeater Publication Award

1. Must be an official publication of a local association affiliated with an Ohio USBC association and edited by a current member of BBW.
2. Must have a printed circulation of at least 50 copies or posted on the association website, published between November 15, 2014 and November 15, 2015. The copies submitted must not be altered; they need to be submitted as circulated to the members of the association.
3. Anyone may submit an entry. Four copies of one issue must be sent with the entry form. Only one entry per association allowed.
4. Entries must be accompanied by official entry form and postmarked no later than November 15, 2015.
5. Publications will be judged on overall eye appeal, layout, interest to members, variety of news (local, state and national), and clarity (grammar, sentence, and paragraph structure).

### General Information

1. All entries will be acknowledged by the contest chairperson.
2. Entries will be displayed at the BBW Exchange Mart.
3. Winners will be announced at the Annual Combined Club Breakfast.
4. Mail all entries to:

Ruth Bloom  
1634 Barbara Drive  
Brunswick, OH 44212

### Sam Levine Award for Best News Story

1. Entry must be written by a current BBW member.
2. Entry must have been written between November 15, 2014 and November 15, 2015.
3. Story may be news or feature story.
4. Anyone may submit an entry. Four copies must be sent with the entry form. Only one entry per person allowed.
5. Entry must be accompanied by official entry form and postmarked no later than November 15, 2015.

### Leigh Betts Memorial Photography Award

1. Photographs must be taken by entrant, who must be a current member of BBW.
2. A member may enter only one photograph. Four copies of the photograph are required.
3. Photographs may be either color or black and white, of any size and must not be digitally altered.
4. Photographs must relate to the sport of bowling. Entry must have been taken between November 15, 2014 and November 15, 2015.
5. The following information, on a label, must be affixed to the back of the photo: Name, address, telephone number and caption (no e-mailed pictures accepted).
6. Photographs will be judged on composition, originality, subject treatment and the story they tell.
7. Photos will be returned only if requested.
8. Entries must be postmarked no later than November 15, 2015 and be accompanied by an official entry form, by entrant only.

**There must be two entries in each category to have a contest for that category.**

**Providing service in promotion and recognition through all media for the sport of bowling.**



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[buckeyebowlingwriters.com](http://buckeyebowlingwriters.com)

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