



# The Write Angle

## PRESIDENT'S MESSAGE



As we “Celebrated the Past” while “Embracing the Future” at the 2018 Delegate Welcome Party and Exchange Mart, we began our journey toward a new beginning for the upcoming season.

Eleven posters depicted our theme and conveyed the message that while we must always look to the future and strive for continuous improvement, we must also remember the past and how we arrived at our present state. In the poster contest:

- Greater Cincinnati USBC WBA won 1<sup>st</sup> place
- Greater Toledo USBC won 2<sup>nd</sup> Place
- The Buckeye 5 ‘500’ Club won 3<sup>rd</sup> Place
- People’s Choice - Springfield District USBC WBA

Our Rilla Yeater Publication Contest was won by Roberta Havholm, Springfield District USBC WBA. Our Sam Levine News Story Contest was won by Valerie Eckman, Southeastern Ohio USBC. Our Leigh Betts Memorial Photo Contest was won by Valerie Eckman, Southeastern Ohio USBC. The winner of our prestigious Mary Jannetto Award for Outstanding Local Promotion was claimed by Penny Wichman, Gr. Cincinnati USBC WBA. Our Ruth Heath-Trott Award for Excellence in Bowling Involvement went to Jean Tondola-Smith, Massillon USBC WBA and our Garrett Swartz Certificate of Recognition recognized Phil Molzon, Lake-Geauga USBC.

Sincere CONGRATULATIONS to all the winners! Time to start working on your submissions for this year.

The 2018-19 bowling season brings with it a “New Beginning” for our State Association. We’ve heard the saying: “The same-only different.” That term applies to what Ohio bowlers will be seeing in every aspect this bowling season. There will be new leadership and quite possibly some new ideas implemented, but most everything will continue as in the past, with added improvements. We all gain as we begin our journey as one unified organization.

We are continuing the Delegate Welcome Party and Exchange Mart on Friday night, January 18, 2019. Our BBW Annual Meeting will be held on Saturday morning at 8:00 AM with the Combined Clubs Breakfast and awards presentations directly to follow at 9:00 AM.



Keep in mind, we can only continue with the events you have requested we maintain, if **you** support them. The future of our member clubs rests with your continued involvement.

- Ruth

## *Ruth Heath-Trott Award for Excellence in Bowling Involvement*

## *Mary Jannetto Award for Local Bowling Promotion*

## *Garrett Swartz Certificate of Recognition*

These awards are a way to recognize your bowlers. All of us know someone who deserves to be recognized for supporting bowling. It does not need to be someone on your local or state board, think about your leagues!!! Do you have a cheerleader bowling with you? Do your league officers go out of their way to promote your tournaments, help with your fundraising or work at keeping your leagues full and fun? Do they attend state and national events and encourage others to go? Are they involved with your youth? Put on those thinking caps and let's submit who you think deserves one of these awards. We would love to hear from you.

- Ruth Heath-Trott Award – this award will be presented to recognize excellence in bowling involvement, at the local, district, regional, state and/or national levels. Any member of an Ohio association is eligible to be nominated for this award.
- Mary Jannetto Award – this award will be presented to recognize an individual who promotes bowling locally. Any member of an Ohio association is eligible to be nominated for this award.
- Garrett Swartz Certificate – this award will be presented to recognize excellence in a male member of any Ohio association for his participation in and support of bowling at local, district, regional, state and/or national levels. Any current male member of an Ohio association is eligible to be nominated for this award.

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*All Contest and Award nomination applications can be found on our website: [www.buckeyebowlingwriters.com](http://www.buckeyebowlingwriters.com)*

*NOTE: NEW CONTESTS/AWARDS DEADLINES OF NOVEMBER 1.*

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### **CONTESTS/AWARDS**

#### The Rilla Yeater Best Publicity Effort Award

This award recognizes official publications of a local association affiliated with an Ohio State USBC association and edited by a current member of BBW. The publication must have a printed circulation of at least 50 copies, or posted on the association website.

#### The AMF/Sam Levine Memorial Award for Best News Story/Column

This award recognizes an outstanding news story or feature article.

#### The Leigh Betts Memorial Photography Award

This award recognizes an outstanding photograph related to the sport of bowling.

***All contest applicants must be current members of the Buckeye Bowling Writers.***

## WRITING TIPS/TRICKS

In the age of social media and items like Facebook, Twitter, Instagram, etc., it has become readily apparent that proper sentence structure and grammar has fled to another dimension. I understand with some apps you are only allowed a limited number of characters (Twitter, Instagram, etc.), so abbreviations have become the 'norm' ("UR" for your or "K" for okay). However, there is no greater 'thing' to make us all cringe than when we see improper word usage.

So, as a refresher for those of us who had an English/Grammar course a LONG time ago (if at all)...

Your / You're - Basically: Your is possessive and you're is a substitute for you are.

*Are you going to your neighbor's house for the party? You're going on Saturday?*

To / Too / Two - Basically: To is a direction/motion/purpose/intention/result; Too means also; Two is a number.

*I'm going, too, and I'll see you there at two. What to bring?*

Where / Wear - Basically: Where denotes a destination; Wear is what you do with clothing, etc..

*Where are you going to wear those shoes?*

Its / It's - Basically: Its is possessive and It's is a substitute for it is.

*It's sunny outside. I see the sun in its glory.*

Are there any other words you see misused? If so, send them in and maybe we'll feature them in a future article!

With the 'entertainment' on the internet, we may sometimes forget there are so many other writing resources available to us now - dictionary.com, thesaurus.com, Wikipedia.com, etc. These are my go-to places when I have questions about proper word usage or grammar. And, don't forget your word processing program's spell check feature. Don't rely on it to find all errors, but using it is a good start.

First and foremost - when writing something (a post, an email, a letter, etc.), the best advice to follow is - once you have written it - read it! Not what you think you've written, but read it out loud, word-for-word, and see if it really says what you think it says! You may be surprised.

Don't forget - send any suggestions you have for writing tips/tricks and we may feature YOU in a future edition!

- Lori

## GETTING TO KNOW YOU...

### BBW BOARD MEMBER SPOTLIGHT



In this edition, we'll get to know our President, Ruth Heath-Trott.

Ruth has been the President of BBW since 2004, also serving as Director. She is also a Charter Member of the BBW (formerly BWW).

In addition to her BBW responsibilities she is also the President of the Ohio State USBC, former President, Vice President, Director and Parliamentarian of the Ohio WBA, Zone Director of the Ohio State BA, and Director of the Ohio State Youth.

She is also President of the Gr. Toledo USBC, formerly Director.

She has won numerous awards for her outstanding and dedicated service to the bowling community, and in her very infrequent spare time, she enjoys her family, of course, but also reading, especially mystery novels.

# The Buckeye Bowling Writers is your key to learning and improving your writing skills!

- ⇒ Our mission is to bring together in an atmosphere of friendliness and cooperation those who promote bowling in the State of Ohio and who are members of any Ohio bowling association. Our services and activities include:
- ⇒ Newsletter - The Write Angle
- ⇒ Writing Contest
- ⇒ Publication Contest
- ⇒ Poster Contest
- ⇒ Annual Meeting and Awards Presentations
- ⇒ Workshops
- ⇒ Website - [www.buckeyebowlingwriters.com](http://www.buckeyebowlingwriters.com)
- ⇒ Administers the Mary Jannetto Award for Local Bowling Promotion
- ⇒ Administers the Ruth Heath-Trott Award for Excellence in Bowling Involvement
- ⇒ Exchange Mart for members and guests
- ⇒ Delegate Welcome Party for delegates and guests attending the Ohio State USBC Annual Meeting (shared responsibility rotated among the members of the Buckeye Bowling Boosters Club)
- ⇒ Supports the International Bowling Museum and Hall of Fame and the Bowlers to Veterans Link
- ⇒ Offers promotion and publicity assistance to Ohio local associations
- ⇒ Promotes Ohio State USBC activities
- ⇒ Promotes International Bowling Media Association of America membership

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## MEMBERSHIP APPLICATION

I hereby apply for membership in the BUCKEYE BOWLING WRITERS and confirm all information below is correct:

Name: \_\_\_\_\_ Phone: (    ) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Local Association: \_\_\_\_\_ Position: \_\_\_\_\_

Publication for which I write: \_\_\_\_\_

Dues Enclosed: \$7.00            New \_\_\_\_\_            Renewal \_\_\_\_\_

**Mail to:** Mary McClay, PO Box 341668, Beavercreek, OH 45434 (937) 361-2009

**[www.buckeyebowlingwriters.com](http://www.buckeyebowlingwriters.com)**

### Buckeye Bowling Writers

Providing service in promotion and recognition through all media for the sport of bowling.

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